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Credibility	14–16	Collaborators, client logos, testimonials
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DARK BIRD

Film. Story. Impact.

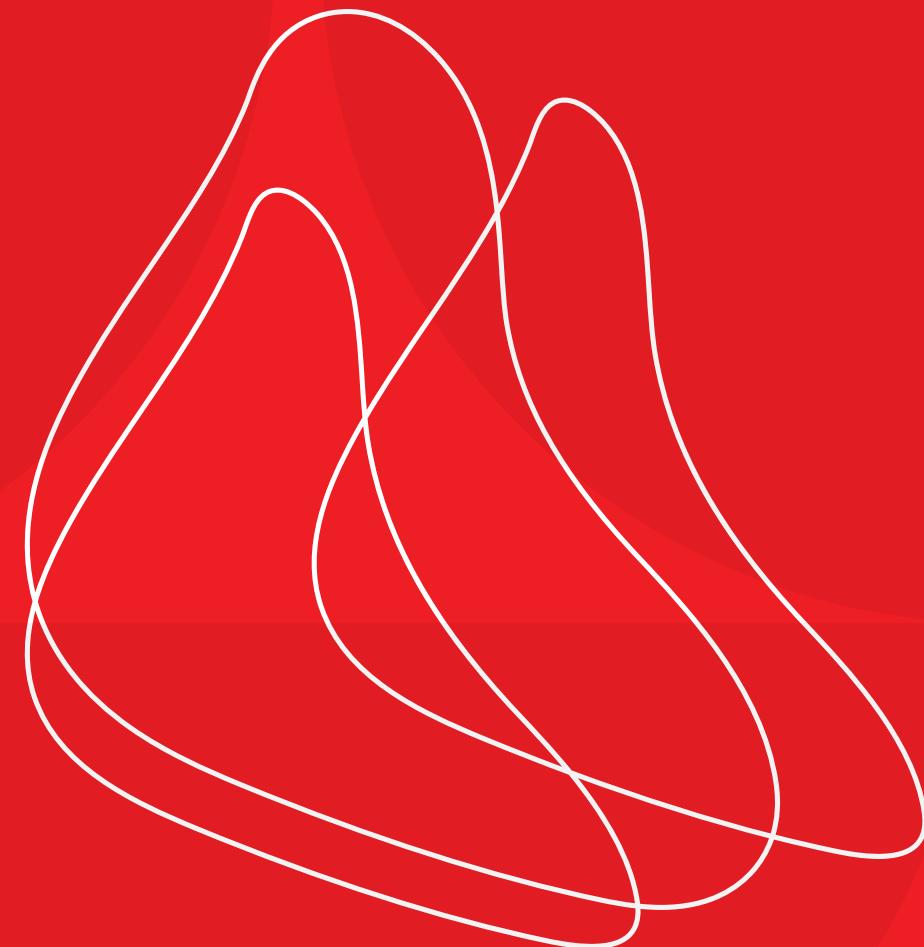
WHO WE ARE

Crafting Narratives That Connect & Convert

We are a creative film production and marketing studio that blends cinematic craftsmanship with strategic storytelling. We don't just create visuals — we build narratives that connect emotionally and perform commercially.

Founded by filmmakers, driven by storytellers, and trusted by brands that value impact. Every frame we capture is designed to resonate deeply with audiences while driving measurable business outcomes.

Our approach merges the artistry of cinema with the precision of marketing strategy, creating content that stands out in today's cluttered media landscape.



Vision & Mission

Vision

To become the most trusted creative partner for brands and developers across India — building long-term relationships through powerful storytelling that transcends borders, cultures, and mediums. We envision a future where every brand story we tell becomes a benchmark for authentic, cinematic excellence.



Mission

To craft stories that inspire, engage, and convert audiences into loyal advocates — across film, digital marketing, AI content, and design. We deliver end-to-end creative solutions that blend artistic vision with commercial intelligence, helping brands grow through narratives people actually want to watch and share.



OUR DEPARTMENTS

Dark Bird Films

Cinema-Grade Production for Every Screen

From concept to screen, we deliver end-to-end cinematic production across multiple formats and platforms. Our comprehensive production capabilities ensure your story is told with cinematic excellence, regardless of medium or scale.



① Feature Film Production & Support

Comprehensive production services for feature-length cinematic projects

② Ad Films & Commercials

High-impact commercial content that drives brand recall and conversion

③ Music Videos

Visual storytelling that amplifies musical narratives and creates cultural moments

④ Property Walkthrough Films

Cinematic real estate videos that sell lifestyle, not square feet — proven to generate 50+ site visits per project

⑤ Product & Launch Videos

Launch content that creates anticipation and drives market penetration

⑥ Documentaries

In-depth explorations that educate, inspire, and advocate

OUR DEPARTMENTS

Dark Bird Socials

Your Brand Becomes a Conversation, Not a Campaign



We turn brands into movements through strategic digital marketing powered by data, creativity, and AI. From real estate developers to lifestyle brands, we deliver marketing that isn't just seen — it's felt, shared, and acted upon.



AI Digital Marketing

Leveraging cutting-edge AI tools to optimise content performance, personalise messaging, and predict audience behaviour with unprecedented accuracy.



Performance Ads Strategy

Data-driven advertising campaigns designed for maximum ROI, combining creative excellence with conversion optimisation across Meta, Google, and YouTube.



Campaign Planning & Execution

Comprehensive campaign strategy from ideation through measurement, ensuring cohesive messaging across all touchpoints.



Founder & Brand Stories

Building personal brands for founders and executives that establish thought leadership and drive business credibility.



Influencer Marketing

Comprehensive campaign strategy from ideation through measurement, ensuring cohesive messaging across all touchpoints.



Social Media Management

Seamless omnichannel experiences that connect digital engagement with real-world brand interactions for holistic impact.



OUR DEPARTMENTS | NEW

Dark Bird Labs

AI Films & Intelligent Automation

The future of content isn't coming — it's here. Dark Bird Labs is our innovation engine, pioneering AI-powered content creation and intelligent business automation. We help future-forward brands leverage generative AI to create content at scale while building internal systems that make businesses smarter, faster, and more efficient.

1. Generative AI Films

Cutting-edge AI-powered video and visual content creation for brands that want to lead, not follow. From AI-generated product videos to concept visualisations that would take weeks to film traditionally.

2. AI Music & Audio Production

AI-generated music, soundscapes, and audio branding. We create original scores, jingles, and ambient content at scale — perfect for brands, YouTube channels, and digital experiences.

2. Marketing Automation & AI Agents

Intelligent systems that automate lead nurturing, CRM workflows, content scheduling, and performance reporting. We build the infrastructure that lets your marketing team focus on strategy, not manual tasks.



OUR DEPARTMENTS

Dark Bird Designs

Design That Feels Cinematic, Functions Commercially



Website & Landing Pages

Conversion-optimised digital experiences with cinematic visual design

Brand Identity Systems

Comprehensive visual languages that define and differentiate your brand

Social Media Design Systems

Cohesive visual frameworks for consistent, recognisable social presence

Motion Graphics & Animations

Dynamic visual storytelling that brings static brands to life

3D & Digital Assets

Cutting-edge dimensional design for immersive brand experiences

Every visual element we create serves both aesthetic and strategic purposes, ensuring your brand looks exceptional while achieving business objectives. From identity systems to conversion-optimised landing pages, our design work is rooted in storytelling and built for performance.



Creative Storytelling for Brands

We approach every brand like a film. With a script. With emotion. With intent. This philosophy turns ordinary marketing into cinematic brand experiences people actually remember. Our work is built to make brands memorable, relatable, and powerful in crowded markets. Today's audience doesn't want perfect ads. They want real stories and emotional connection. By applying filmmaking principles to brand storytelling, we create content people choose to watch, connect with, and share turning passive viewers into loyal brand advocates.



Feature films

We've contributed to some of the most respected cinematic projects in the industry. Our work spans feature films that have captivated audiences, earned critical acclaim, and set new standards for storytelling excellence in Indian cinema.



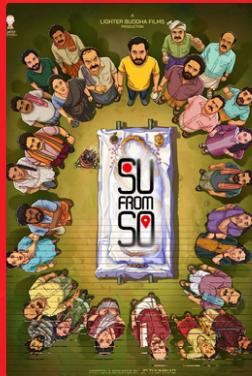
777 Charlie



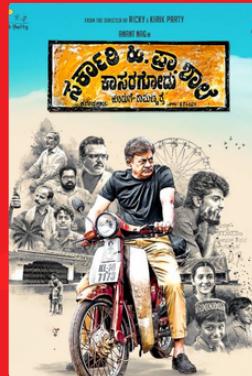
Kantara



Gandhadagudi



Su From So



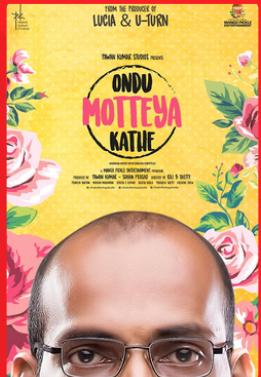
SHPSK



GGVV



Hero



Ondu Motteya Kathe



Maarnami



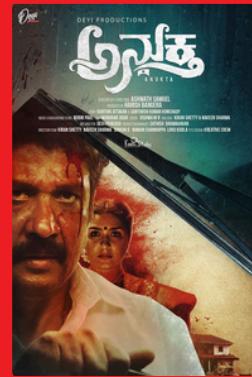
Kotee



Toby



Katha Sangama



Anuktha



Madharasi

FEATURED WORK

Visual
Narratives



KANTARA | Official Trailer



777 CHARLIE | Official Trailer



GANDHADA GUDI | Official Trailer



SHPSK | Official Trailer



SU FROM SO | Official Trailer

 **FEATURED WORK**

Music
Videos

Total
Combined
Views: **375M+**
across all
projects



DANKS ANTHEM - Video Song



Demon In Me | Official video



Alemaari | Raghu Dixit



Harivaa Jhari | Music video



Mother Earth | Stewart Copeland



Aigiri Nandini | Sowrabha Rao

FEATURED WORK

Commercial
Ad films



#FINDYOURMATCH | FlipKart



This festive season | YO Fruits



HANGYO- Ice cream



A DOG'S HOPE| GK Builders



Anjani Lake Woods Walkthrough



GK Hill View Walkthrough

Real Estate Marketing

We Don't Sell Square Feet. **We Sell Belief.**

Selling property is fundamentally an act of storytelling — and we apply the same cinema-grade narrative thinking to real estate marketing that we bring to film campaigns. For developers like GK Builders & Developers, we've established sustained collaborations focused on trust, aspiration, and crystal-clear communication.

Engagement Models:

MODEL	WHAT YOU GET	IDEAL FOR
Monthly Retainer	Full social media + ads + content + reporting	Developers with ongoing projects
Project-Based	Cinematic walkthrough film (end-to-end)	Developers launching new properties
Performance Partnership	We invest in ads, you pay per result	Landowners & brokers seeking leads

What We Deliver for Developers:

- Brand and project positioning strategy
- Cinematic property walkthrough videos (our signature product — ₹15-18L per project)
- Digital launch campaigns with cinematic production quality
- Social media management: creatives, reels, and community growth
- Performance ads for lead generation (Meta, Google, YouTube)
- CRM setup and lead nurturing automation
- Site walkthrough and visual narrative content
- Consistent, premium brand voice across all channels

GK Builders & Developers:

- 156+ posts published and 1,337+ Instagram followers built from scratch
- Managed multiple property launches (Anjani Lake Woods, Hill View) with end-to-end execution: strategy, content, ads, and community management



gkbuildersdevelopers ...

GK Builders & Developers

170 posts 1,616 followers 2 following

Elevating dreams, redefining affordability. Discover premium plots with international standards at GK Builders and Developers.

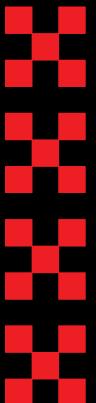
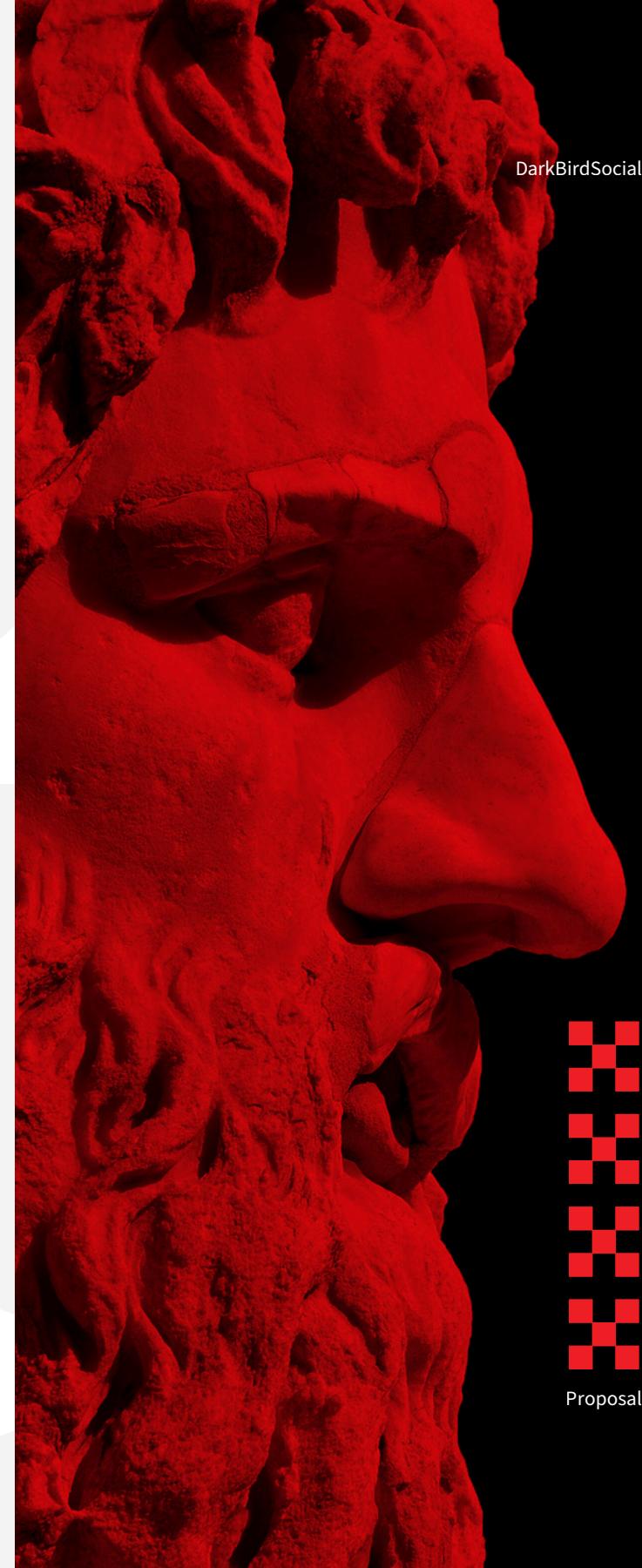
gkbuildersanddevelopers.com

Branded Storytelling

From product launches to cultural campaigns, our commercial work merges the emotional depth of cinema with the strategic precision of marketing. We create branded content that doesn't feel like advertising - it feels like entertainment audiences genuinely want to consume and share. Our approach transforms promotional objectives into compelling narratives that build brand equity whilst driving immediate commercial results.

2026

DarkBirdSocials



Proposal

Artists & Filmmakers

We've
Collaborated
With



Trusted By Industry Leaders

Brands, studios, and platforms that trust our storytelling. We've partnered with industry leaders who recognise the power of cinematic narratives to cut through noise and create lasting audience connections.



Our client relationships are built on mutual respect, creative collaboration, and a shared commitment to excellence. From global streaming platforms to India's most innovative brands, we're honoured to bring their stories to life.

Impact

By The Numbers

375M+

Combined Video Views

Across trailers, music videos, and brand content

40+

Projects Delivered

Feature films, commercials, walkthroughs, and music videos

5+

Years of Storytelling

Building trust through cinematic excellence since day one

10+

Industry Clients

From Netflix to local developers – trusted across scales



"Dark Bird Films brings passion, professionalism, and artistic integrity to every project. Working with them feels like collaborating with fellow artists who truly understand the craft."

— **Raj B Shetty**

Actor & Director

Why Choose Dark Bird



Cinema-Grade Storytelling for Brands

We apply feature film production values to every brand project, ensuring your content stands out with exceptional visual quality and emotional depth.



Full-Spectrum Creative Solutions

From film production to digital marketing to AI-powered content to design systems – one partner for all your creative needs across 4 specialised departments.



Strong Narrative + Marketing Thinking

We balance emotional storytelling with commercial intelligence, creating content that resonates with audiences AND converts them into customers.



Trusted by Top Filmmakers & Platforms

Our reputation across 375M+ video views and partnerships with Netflix, Hombale Films, and Grammy winners speaks to our reliability and consistent delivery.



Future-Ready with AI & New-Age Formats

We're pioneering next-generation content creation through Dark Bird Labs, ensuring your brand stays ahead of technological and creative curves.



Our Process

DarkBirdSocials

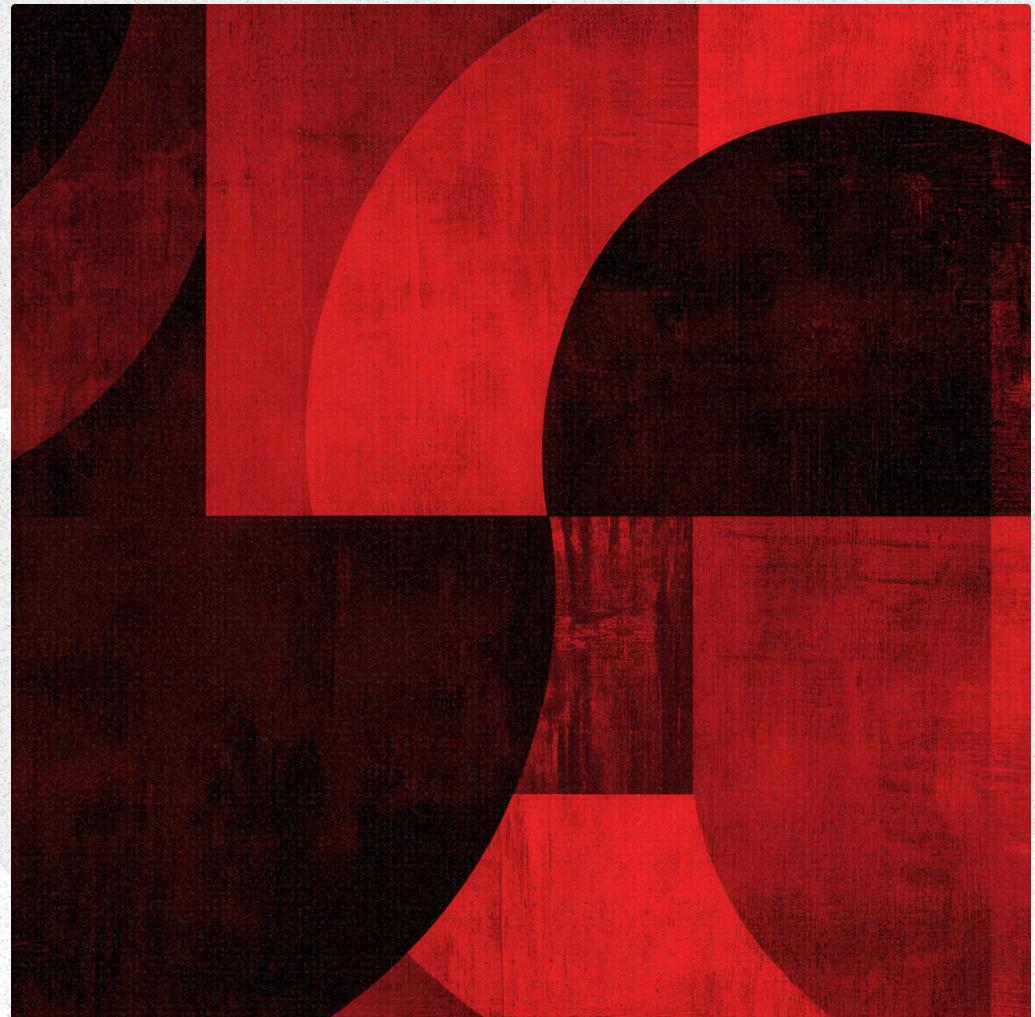
We've refined our approach to ensure every project moves seamlessly from initial concept to final delivery. Our structured yet flexible process guarantees creative excellence whilst maintaining timeline and budget discipline.



Let's Create **Something** Powerful

Whether it's a film, a campaign, or a brand story—we're ready to build something unforgettable together. Every great project begins with a conversation. Let's discuss your vision, explore creative possibilities, and craft a narrative that will resonate with your audience and drive your business forward. Reach out today and let's start creating magic.

Get in Touch





DARK BIRD

Cinematic storytelling
that powers brand
growth.

- Films
- Socials
- Labs
- Designs